

BOOK COVER DESIGN PACKAGES

NO-FRILLS PACKAGE

★
ebook cover
paperback wrap
3D mockups
title PNGs

\$275±

COOL GEM PACKAGE

NO-FRILLS PACKAGE+
hardcover wrap
A+ Content set
3 promo graphics

\$525±

RARE GEM PACKAGE

★
COOL GEM PACKAGE+
audiobook cover
3-5 merch designs
bookmark design

\$950±

PRICES FOR COVERS USING STOCK IMAGERY. CUSTOM PACKAGES ARE AVAILABLE—ASK FOR A QUOTE!

INTERIOR BOOK DESIGN - NOVELS

NO-FRILLS PACKAGE

reflowable ebook
simple print formatting
basic typesetting
simple chapter headings
front + back matter

300±

COOL GEM PACKAGE

reflowable ebook
advanced print formatting
professional typesetting
custom chapter headings
front + back matter

\$575±

RARE GEM PACKAGE

★
reflowable ebook
artistic print formatting
professional typesetting
full-page chapter designs
special end pages

\$1800±

SEE "A LA CARTE BOOK DESIGN SERVICES" FOR SINGLE FORMAT PROJECTS AND ADD-ON SERVICES

CHILDREN'S BOOK DESIGN PACKAGES

ILLUSTRATIONS MUST BE PROVIDED WITH PERMISSIONS FOR MANIPULATION TO ACCOMMODATE BOOK DESIGN.

NO-FRILLS PACKAGE

cover typography
single print layout
simple typography
provided artwork must
be print-ready

\$450±

COOL GEM PACKAGE

cover typography
minimal art manipulation
upgraded typography
print replica ebook
3D mockups

\$1200±

RARE GEM PACKAGE

★
art consult/manipulation
artistic layout/typography
print replica ebook
mini PR package -
includes mockups & trailer

\$3800±

SEND ME A MESSAGE TO GET THE FULL DETAILS ON EACH PACKAGE - OR REQUEST A CUSTOM QUOTE!

GRAPHIC DESIGN PACKAGES

SOCIAL MEDIA STARTER KIT: \$950

will use stock assets unless brand assets are provided

INCLUDES EDITABLE CANVA / ADOBE TEMPLATES: 5 FEED POSTS; 3 STORY SLIDES; 3 BANNERS; 5 IG HIGHLIGHT BUBBLES; 2 REEL COVER TEMPLATES; 1 ANIMATED END-OF-REEL/TT SLIDE.

A+ CONTENT SUITE: \$200

INCLUDES 2-3 MODULES PER BOOK IN SERIES (UP TO 6 BOOKS) & 1-2 BRAND-WIDE MODULES PLUS GET A VIDEO WALK-TROUGH FOR HOW TO ADD THEM TO YOUR BOOK LISTINGS

EXPO TABLE STARTER KIT: \$350

INCLUDES DESIGNS FOR: BUSINESS CARDS, FLYERS, 1-2 BANNERS, AND 1-2 SWAG ITEMS

PR BOX STARTER KIT: \$350

INCLUDES DESIGNS FOR: 1-2 BOOKMARKS, 1-3 STICKERS, 1 POSTCARD, AND BUBBLE MAILER

A LA CARTE GRAPHIC DESIGN SERVICES

SINGLE SOCIAL MEDIA/AD GRAPHIC: \$50-75 EACH

CAROUSEL POST (8-10 SLIDES): \$150-200 EACH

VERTICAL VIDEO: \$100-275 EACH

BOOK TRAILER: \$250-500 EACH

BOOKMARK/BIZ CARD DESIGN \$50-150 EACH

CUSTOM STICKER DESIGN: \$75-200 EACH

CUSTOM MERCH DESIGN: \$75-200 EACH

FLYER/POSTCARD DESIGN: \$50-200 EACH

A LA CARTE BOOK DESIGN SERVICES

TITLE PAGE CREATION: \$50

BACK MATTER PAGE DESIGN: \$50 PER PAGE

SIMPLE VELLUM EBOOK ONLY FORMATTING: \$150

SIMPLE VELLUM PRINT ONLY FORMATTING: \$200

PDF EBOOK DESIGN/ARTISTIC LAYOUTS:

1-30 PAGES: \$40-50/PAGE (APPROX)

31+ PAGES: \$30-40/PAGE (APPROX)

CUSTOM QUOTE REQUIRED

ADD TYPOGRAPHY TO COVER ART: \$100

3D MOCKUPS: \$25-50 EACH

FIXED LAYOUT EBOOK CONVERSION: \$150

BOXSET CONVERSION: \$150 MIN.

NEW TRIM SIZE CONVERSION: \$100 MIN.

COLORING BOOK CREATION: \$100 MIN.

SIMPLE WORKBOOK CREATION: \$150 MIN.

SPECIAL FINISHES SET UP: \$50 MIN.

CUSTOM WORKSHOPS (VIRTUAL OR IN-PERSON)

I offer **training** on: websites, graphic design, and KDP dashboard/etc
Part of a writing group? Let's do a group workshop so you can **split the cost!**

90-MIN WORKSHOP: \$300 | **HALF DAY: \$900** | **FULL DAY: \$1500**

*IN-PERSON WORKSHOPS ARE AVAILABLE FOR A 15% SURCHARGE INSIDE PHOENIX VALLEY. WANT TO BRING ME TO YOU? COVER MY TRAVEL FEES AND I WILL! BUT WE CAN DO VIRTUAL IF THAT'S NOT AN OPTION. :) CHECK MY EVENT SCHEDULE TO SEE IF I'LL BE CLOSE TO YOU!

CONSULTATIONS

YOUR CHANCE TO GET ADVICE AND BOUNCE IDEAS. I CAN GIVE FEEDBACK ON IMPROVING WEBSITES/SOCIAL MEDIA/COVERS/SALES PAGES/ETC.

TIMED-MEETING: \$100/HOUR | **MARCO POLO CHAT: \$250/WEEK**

*IN-PERSON CONSULTATIONS ARE AVAILABLE FOR A 15% SURCHARGE, PLUS COST OF TRAVEL IF OUTSIDE THE PHOENIX VALLEY.

CUSTOM WEBSITE DESIGN

WIX, SQUARESPACE, OR WIX STUDIO SITES ONLY

BASIC WEBSITE BUILD: STARTING RATE \$3000
ADVANCED WEBSITE BUILD: STARTING RATE \$5000
WIX STUDIO WEBSITE BUILD: STARTING RATE \$8000

**PREFER DIY?
TEMPLATES WILL
DROP IN JUNE!**

A LA CARTE WEBSITE SERVICES

MINI SITE REFRESH: STARTS @ \$1000
TEMPLATE BUILD OUT: STARTS @ \$500
LANDING PAGE BUILD: STARTS @ \$300
SALES PAGE BUILD: STARTS @ \$750

BASIC SHOPIFY SET-UP: STARTS @ \$500
BASIC SEO OPTIMIZATION: STARTS @ \$300
WEBSITE AUDIT & FEEDBACK: \$250
LIVE TECH SUPPORT: \$75/HOUR

CUSTOM BRAND IDENTITY PACKAGES

NO-FRILLS PACKAGE

single logo + 1 variation
brand fonts
brand colors
social media starter kit

\$2000

COOL GEM PACKAGE

NO FRILLS PACKAGE+
3-5 logo variations
3-5 custom icons
10 curated stock images

\$3500

RARE GEM PACKAGE

COOL GEM PACKAGE+
extra icons + images
plus your choice of promo,
package, merch designs

\$6000

NEED A CUSTOM PACKAGE? TELL ME WHAT YOU NEED AND I'LL SEND YOU A QUOTE!